

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A flocked assembly, comprising:
flock, said flock comprised of first ends and opposing second ends;
a pre-formed, solid, and self-supporting thermosetting film, wherein substantially all opposing second ends are in contact with and adhered to the thermosetting film; and
wherein the thermosetting film is:
free of a binder adhesive positioned between the thermosetting film and ~~flock~~;
flock;
of substantially uniform thickness;
substantially flat upper and lower surfaces; and
is not adhered to a substrate.
2. (Original) A transfer comprising the flocked assembly of claim 1.
3. (Previously Presented) The flocked assembly of claim 2, wherein said first ends of said flock are adhered to a release sheet by a release agent and wherein the thermosetting film contacts said opposing second ends of the flock.
4. (Currently Amended) The transfer of claim 3, ~~wherein said transfer is positioned on the substrate and adhered to the substrate and~~ wherein the transfer is free of an acrylic adhesive.

5. (Previously Presented) The transfer of claim 4, wherein said second ends of the flock are embedded in the thermosetting film and wherein the thermosetting film comprises a thermosetting polyester.

6. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is a thermosetting polyurethane film or a thermosetting polyester film.

7. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is precut to correspond to a shape of the transfer and wherein the thermosetting film is a thermosetting polyurethane.

8. (Previously Presented) The flocked assembly of claim 3, wherein the release agent and release sheet are located on a first surface of the flock and the thermosetting film is positioned on a second surface of the flock and the first and second surfaces are in an opposing relationship.

9. (Canceled)

10. (Previously Presented) The flocked assembly of claim 1, wherein there is no hot melt thermoplastic adhesive located between the thermosetting film and the flock.

11. (Canceled)

12. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is not fully crosslinked.

13. (Previously Presented) The flocked assembly of claim 1, wherein the flock is in direct physical contact with the thermosetting film.

14. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is not fully activated.

15-41. (Canceled).

42. (Previously Presented) The flocked assembly of claim 1, wherein the thermosetting film is continuous.

43. (Previously Presented) A flocked assembly, comprising:
flock; and
a solid, self-supporting thermosetting film, wherein the flock is in contact with and adhered to the thermosetting film, wherein there is no intermediate adhesive positioned between the thermosetting film and flock and wherein the thermosetting film is not adhered to a substrate.

44. (Previously Presented) The flocked assembly of claim 43, wherein said flock comprised of first ends and opposing second ends, wherein the thermosetting film is pre-formed and self-supporting, wherein substantially all second ends of the flock physically contact the thermosetting film, and wherein the thermosetting film has a substantially uniform thickness and substantially flat upper and lower surfaces.

45. (Previously Presented) The flocked assembly of claim 43, further comprising:
a release sheet; and

a release agent in contact with the release sheet, wherein first ends of said flock are adhered to the release sheet by the release agent and wherein the thermosetting film contacts opposing second ends of the flock.

46. (Previously Presented) The flocked assembly of claim 45, wherein said second ends of flock are not in contact with a hot melt binder adhesive.

47. (Previously Presented) The flocked assembly of claim 46, wherein the thermosetting film comprises a thermosetting polyester and wherein the thermosetting film is not in contact with an acrylic or a hot melt thermoplastic adhesive.

48. (Previously Presented) The flocked assembly of claim 47, wherein the thermosetting film is a thermosetting polyurethane film or a thermosetting polyester film.

49. (Previously Presented) The flocked assembly of claim 43, wherein the flocked assembly is a transfer, wherein the thermosetting film is precut to correspond to a shape of the transfer, and wherein the thermosetting film is a thermosetting polyurethane.

50. (Previously Presented) The flocked assembly of claim 43, wherein the thermosetting film is not fully crosslinked.

51. (Previously Presented) The flocked assembly of claim 43, wherein there is no acrylic or hot melt thermoplastic binder adhesive located between the thermosetting film and the flock.

52. (Previously Presented) The flocked assembly of claim 43, wherein the flock is in direct physical contact with the thermosetting film.

53. (Previously Presented) The flocked assembly of claim 43, wherein the thermosetting film is not fully activated.

54. (Previously Presented) The flocked assembly of claim 43, wherein the flock is embedded in the thermosetting film.

55. (Previously Presented) A flocked assembly, having:
flock; and
a self-supporting thermosetting film that is not adhered to a substrate and acts as the adhesive for the flock, wherein there is no binder adhesive located intermediate to said thermosetting film and said flock.

56. (Previously Presented) The flocked assembly of claim 55, wherein said flock is comprised of first ends and opposing second ends, wherein the thermosetting film is a pre-formed solid, wherein substantially all second ends of the flock contact the thermosetting film, and wherein the thermosetting film has a substantially uniform thickness and substantially flat upper and lower surfaces.

57. (Previously Presented) The flocked assembly of claim 55, further having:
a release sheet;
a release agent in contact with the release sheet, wherein first ends of said flock are adhered to the release sheet by the release agent; and
wherein the thermosetting film:
contacts opposing second ends of the flock,
comprises a thermosetting polyester, and
is not in contact with an acrylic or a hot melt thermoplastic adhesive.

58. (Previously Presented) The flocked assembly of claim 55, wherein the thermosetting film is a thermosetting polyurethane film or a thermosetting polyester film.

59. (Previously Presented) The flocked assembly of claim 55, wherein the flocked assembly is a transfer, wherein the thermosetting film is precut to a shape of the transfer, and wherein the thermosetting film is a thermosetting polyurethane.

60. (Previously Presented) The flocked assembly of claim 55, wherein the thermosetting film is not fully crosslinked.

61. (Previously Presented) The flocked assembly of claim 55, wherein there is no acrylic or hot melt thermoplastic binder adhesive located between the thermosetting film and the flock.

62. (Previously Presented) The flocked assembly of claim 55, wherein the flock is in direct physical contact with and embedded in the thermosetting film.

63. (Previously Presented) The locked assembly of claim 55, wherein the thermosetting film is not fully activated.